



Advertising on the GG Archives Website

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We only accept advertising pertaining to Genealogy and Travel. A substantial portion of our traffic has an interest in genealogy and/or cruising/cruises. Contact us at PKGjenvick@gjenvick.com for more information.

Website Ad Space Available



Above the Fold, directly below our top navigation, one Leaderboard 728x90 Text or Graphic (jpg/png) advertising space is available.

- **Cost:** Run of Site (One Year, Payable in Advance): \$25,000.
- **Flexibility:** Ads served by you and rotated as desired for seasonal sales, etc., you provide the JavaScript code that remains consistent for the year.

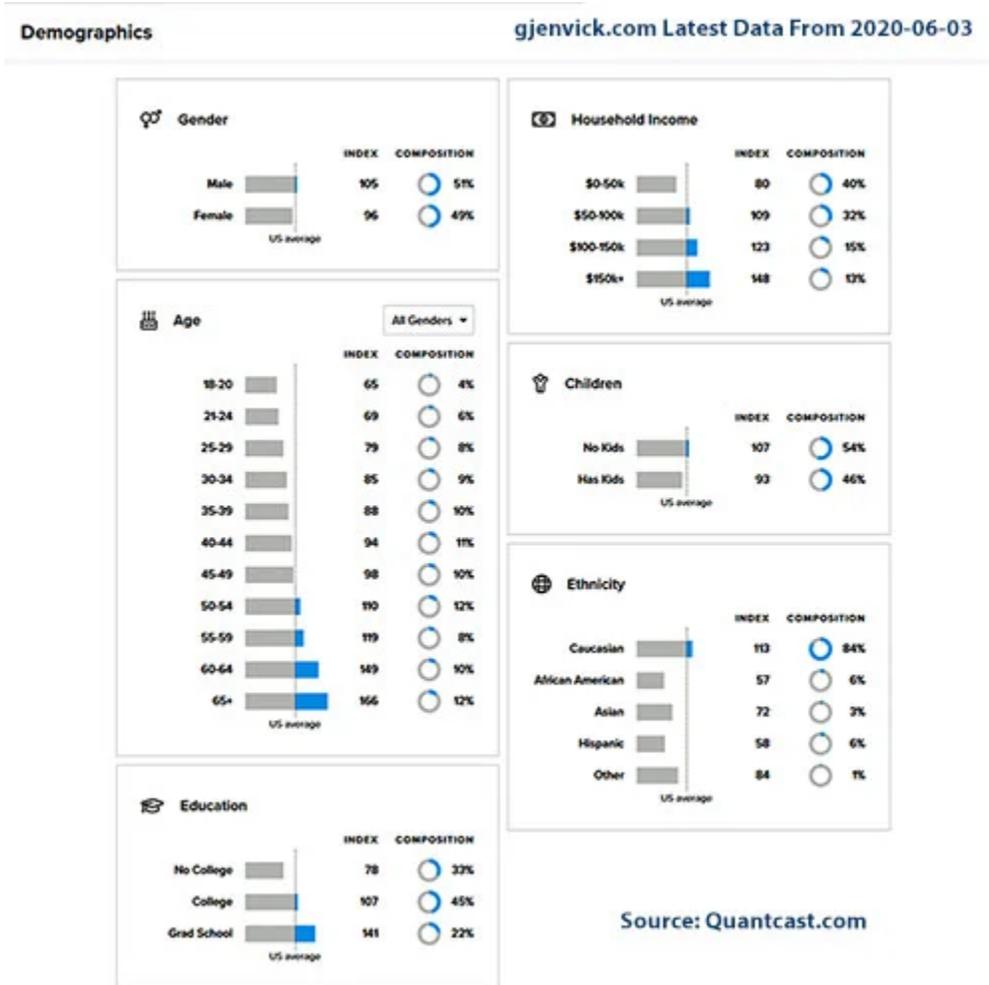
Other Advertising Options

Sponsorship of a GG Archives publication. One advertiser per publication. Runs one year. \$250 per Publication. (See

<https://www.gjenvick.com/Downloads/index.html>

for Examples of our Publications.)

Website Demographics



Gjenvick.com Site Audience Demographics for US Traffic, Quantcast.com.

<https://www.quantcast.com/measure/profile/site/p-80Lqge7fuzY42/gjenvick.com?countryCode=US&tab=demographics>. Retrieved 2020-06-08.

Browsing Interests

- *Automotive* | Maintenance 2.39x
- *Environment* | Energy 2.02x
- *Hobbies & Interests* | **Genealogy 27.87x**
- *News* | Commuting 9.69x; Transportation 6.58x; Africa & Middle East 2.02x; US & Canada 1.96x
- *Real Estate* | Commercial 3.60x
- *Reference* | Maps 2.13x
- *Sports* | Olympics 2.60x
- *Travel* | **Cruises 38.00x**, New York 4.95x; Europe 3.11x; Destinations 2.84x; Air Travel 2.43x; Florida 2.01x

Source: Quantcast - gjenvick.com, Browsing Interests, Latest Data From 2020-06-03.
<https://www.quantcast.com/measure/profile/site/p-80Lqge7fuzY42/gjenvick.com?countryCode=US&tab=browsingInterests>. Accessed 2020-06-08.

Site Demographics per Google Analytics

Age Demographics

- **18-24** 6.55%
- **25-34** 14.19%
- **35-44** 11.82%
- **45-54** 15.43%
- **55-64** 22.40%
- **65+** 31.87%

Percentage of Sessions by Age of Users per Google Analytics for the Year Ending 31 May 2020.

Gender Demographics

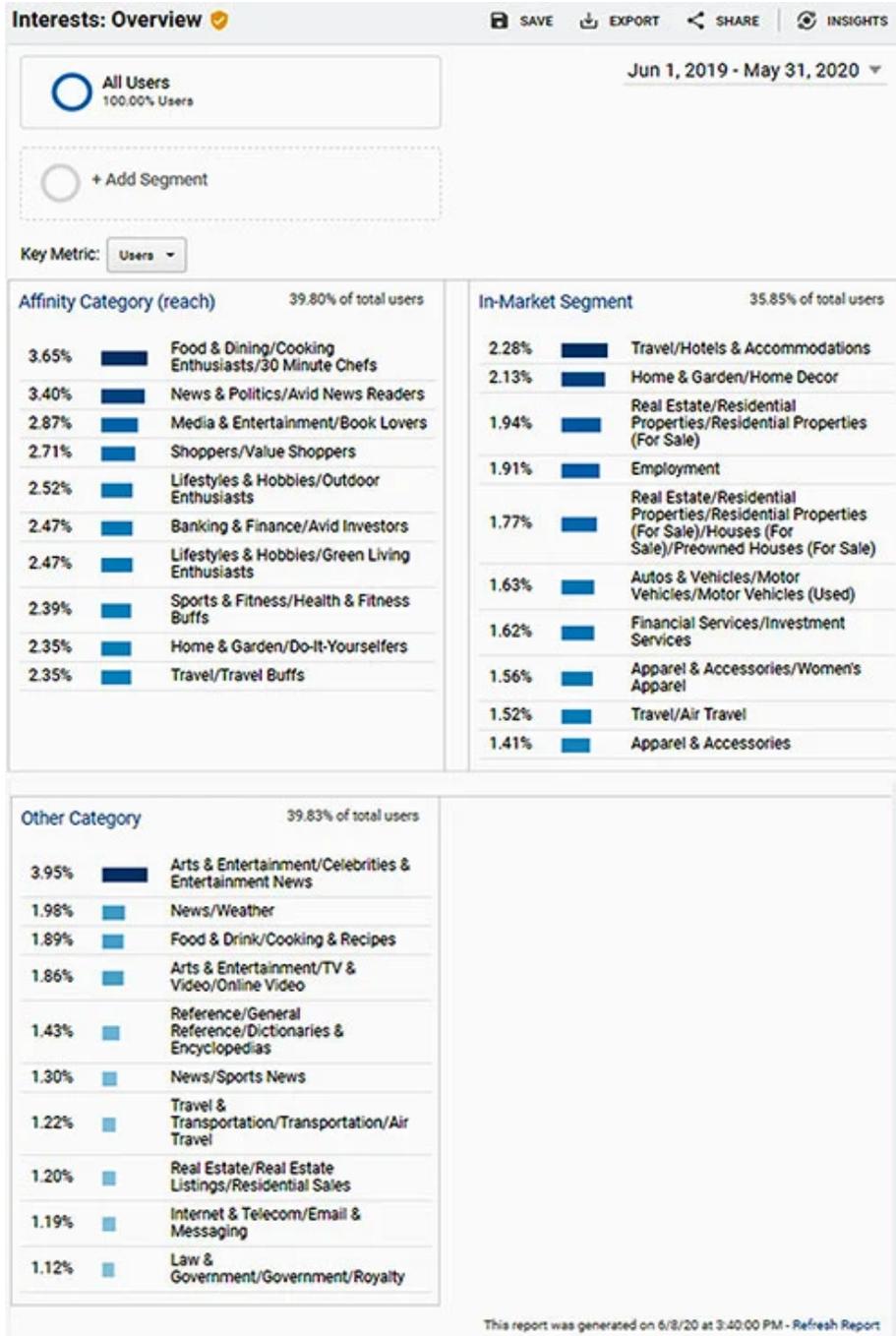
- **Male:** 55.31%
- **Female:** 44.69%

Advertising on the GG Archives Website

Percentage of Sessions by Gender of Users per Google Analytics for the Year Ending 31 May 2020.

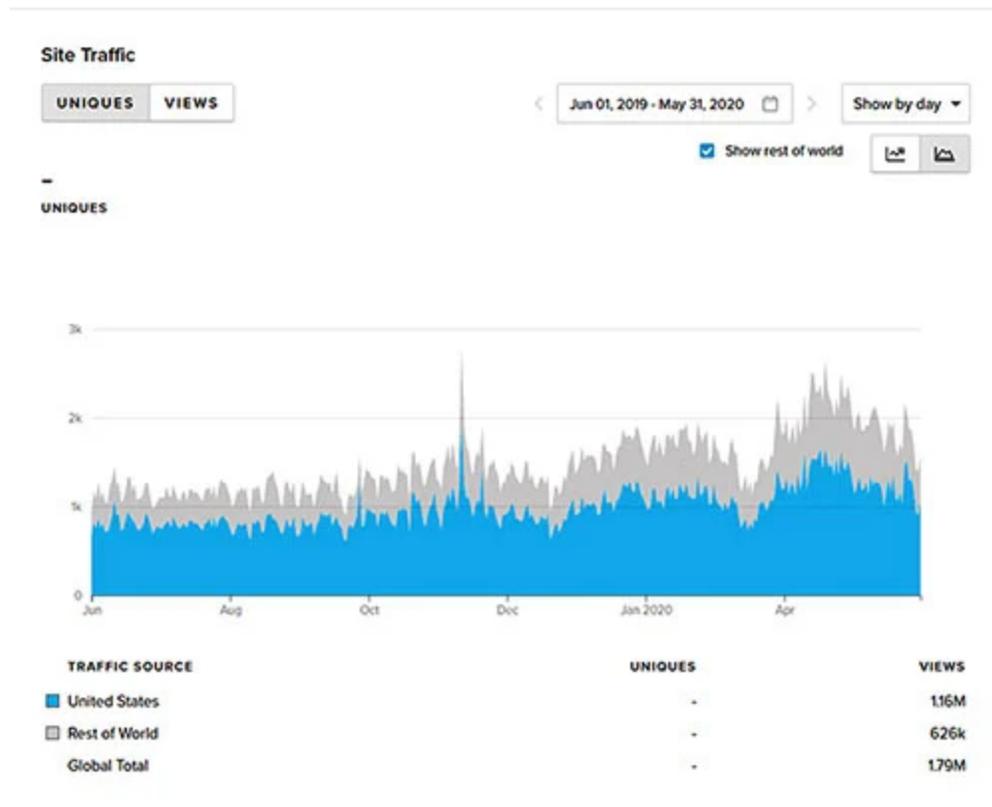
Note: Google Analytics did not record Age or Gender Demographics from approximately 15 December 2019 through 11 January 2020.

Interests: Overview



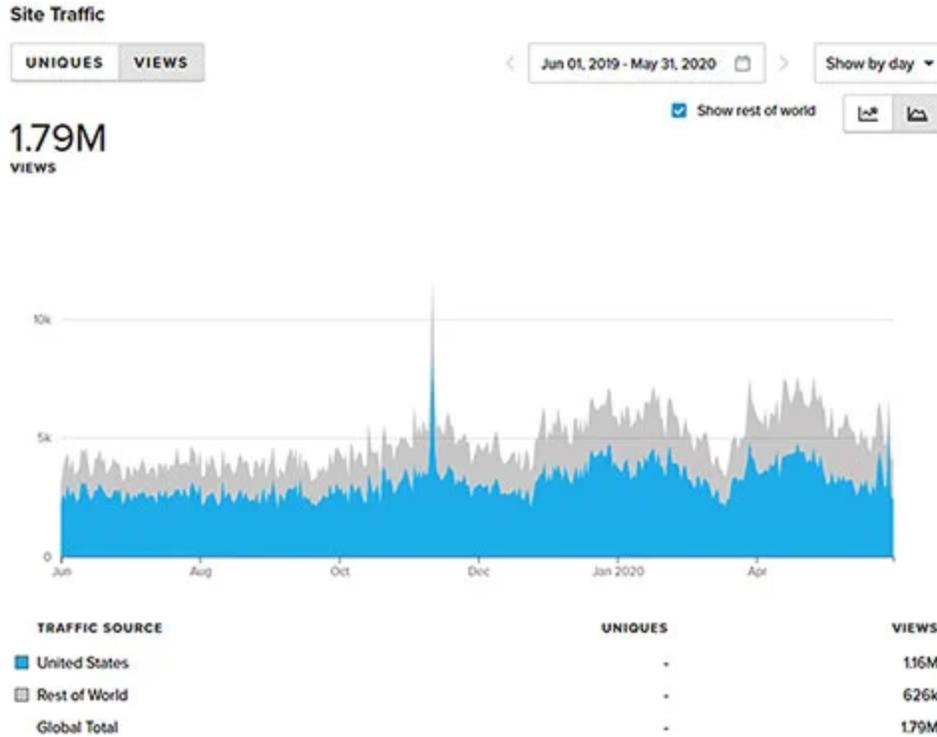
gjenvick.com Interests: Overview for the Year Ending 31 May 2020 from Google Analytics.

Site Traffic per Quantcast



gjenvick.com Site Traffic based on Uniques for the Year Ending 31 May 2020.

Advertising on the GG Archives Website



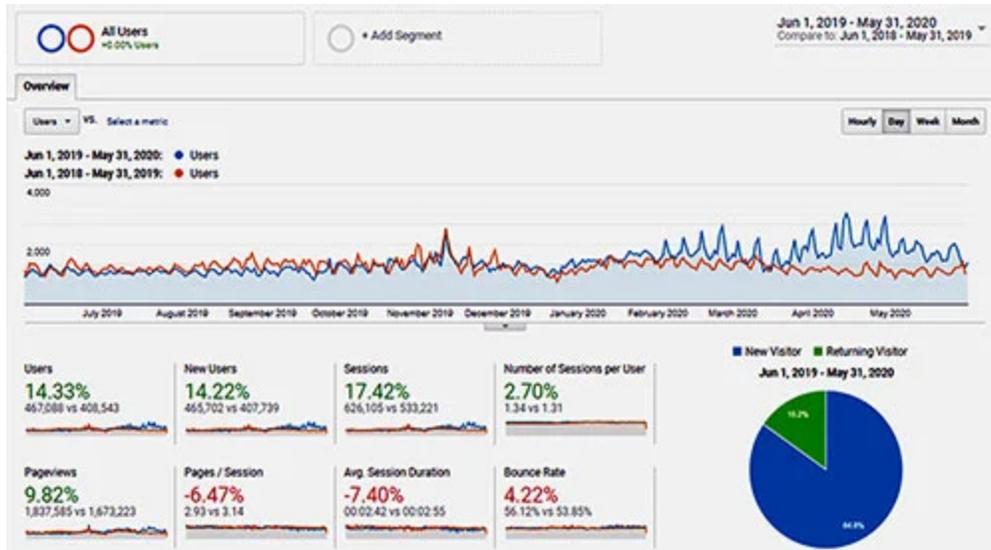
gjenvick.com Site Traffic based on Page Views for the Year Ending 31 May 2020.

[https://www.quantcast.com/measure/profile/site/p-80Lqge7fuzY42/gjenvick.com?](https://www.quantcast.com/measure/profile/site/p-80Lqge7fuzY42/gjenvick.com?countryCode=US&tab=traffic)

[countryCode=US&tab=traffic](https://www.quantcast.com/measure/profile/site/p-80Lqge7fuzY42/gjenvick.com?countryCode=US&tab=traffic)

See for Site Traffic Information. Information Retrieved 2020-06-08.

Site Traffic per Google Analytics



Audience Overview for gjenvick.com from Google Analytics for the Year Ending 31 May 2020.

- **Users:** 467,088 vs 408,543 (14.33%)
- **New Users:** 465,702 vs 407,739 (14.22%)
- **Sessions:** 626,105 vs 533,221 (17.42%)
- **Number of Sessions per User:** 1.34 vs 1.31 (2.70%)
- **Pageviews:** 1,837,585 vs 1,673,223 (9.82%)
- **Pages / Session:** 2.93 vs 3.14 (-6.47%)
- **Avg. Session Duration:** 00:02:42 vs 00:02:55 (-7.40%)
- **Bounce Rate:** 56.12% vs 53.85% (4.22%)

Advertising on the GG Archives Website



GG Archives Official Logo

Formed: 1 January 2000

Headquarters: Atlanta (Marietta), Georgia

Major Collections: Bangor Punta, Epicurean, Immigration, Influenza Pandemic of 1918-1919, Library, Military, Ocean Travel, Vintage Fashions, and The Works Progress Administration (WPA).

Owner/Archivist: Paul K. GJENVICK, MAS

Director: Evelyne B. GJENVICK (2018-)

The GG Archives is a large, privately held, archives of genealogy, military, and other ephemera dating from the mid 1800s through 2000. The site contains over 6,000 pages and 25,000 images in 12 topical areas.

History

Launched on January 1, 2000, the GG Archives offers access to more than 20,000 documents and photographs, including passenger lists, original immigrant passage contracts, steamship brochures, immigration-related documents and much more.

Structure

The collections of the GG Archives can generally be categorized in 12 sections: Arts & Entertainment, Biography, Bangor Punta, Epicurean, FAQs, Immigration, Influenza Pandemic of 1918-1919, Library, Military, Ocean Travel, Vintage Fashions, and the Works Progress Administration (WPA).

Collection Emphasis

Our emphasis is also our greatest strength -- to provide access to the public of our vast collection of historical ephemera that otherwise might be impossible or unlikely to be found elsewhere on the internet.

The site contains superb examples of many documents used by immigrants and the steamship lines that can be extremely useful for the family or professional genealogist in recording family history or determining the origin of the material you have in your possession.

Historical Ephemera

Historical ephemera is often expensive to collect and even more costly to preserve and digitize. It would be relatively easy to close our collections to the public and make it a subscription-based site like Ancestry.com.

However, we believe making our collection available to everyone who has access to the internet is preferable. The generosity of those who believe in our organization and limited advertising allows us to continue serving the patrons of the GG Archives.

Just A Sampling

Finding items from the exact voyage your ancestors traveled on is very unlikely, but not impossible. We recommend augmenting your family book with information and illustrations/photographs of related material. Ultimately, this will likely make your Family History Book more enjoyable to read by supplying context to your research.

Military Sections

Our Military section focuses on the U.S. Navy and has many of the Naval Training Center graduation books or yearbooks, popular with the men who served their country during WWII through the year 2000. We also have a substantial number of periodicals published by the Navy or about the Navy that is quite useful for research.

Something For Authors

Authors of maritime-based books or stories often find our materials to be quite valuable from naming of their characters based on various class passenger lists for the period to gleaming information from brochures and articles to understand the environment in which their characters existed.

Finding A Gem

Explore sections of interest to you and discover many gems that may help you understand the life, conditions, social and cultural history experienced by your ancestors. The Norwegian-American heritage of this sites' founder drives the guiding principles of this information-rich website. Learn. Enjoy. Support.



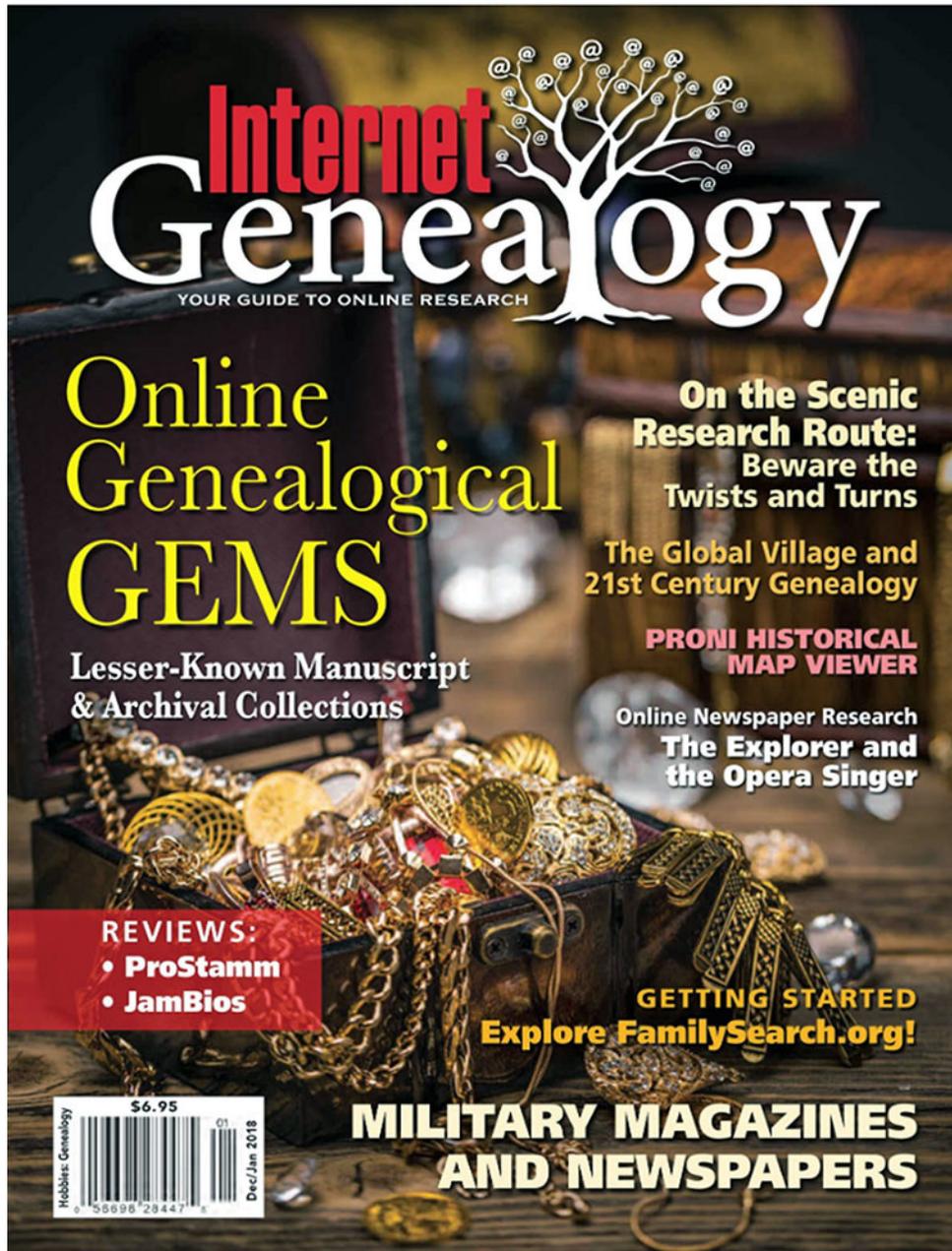
Paul Gjenvick, Archivist, Scanning Documents in 2013

Background

The GG Archives is the work and passion of one person, Paul K. Gjenvick, a professional archivist. Paul earned a Bachelor of Science in Accounting from Minnesota State University and a Masters of Archival Studies from Clayton State University in Georgia where he studied under renowned archivist [Richard Pearce-Moses](#).

Paul's wife, Evelyne, is the newest staff member, joining the GG Archives in 2018 as the director of operations and content researcher/editor.

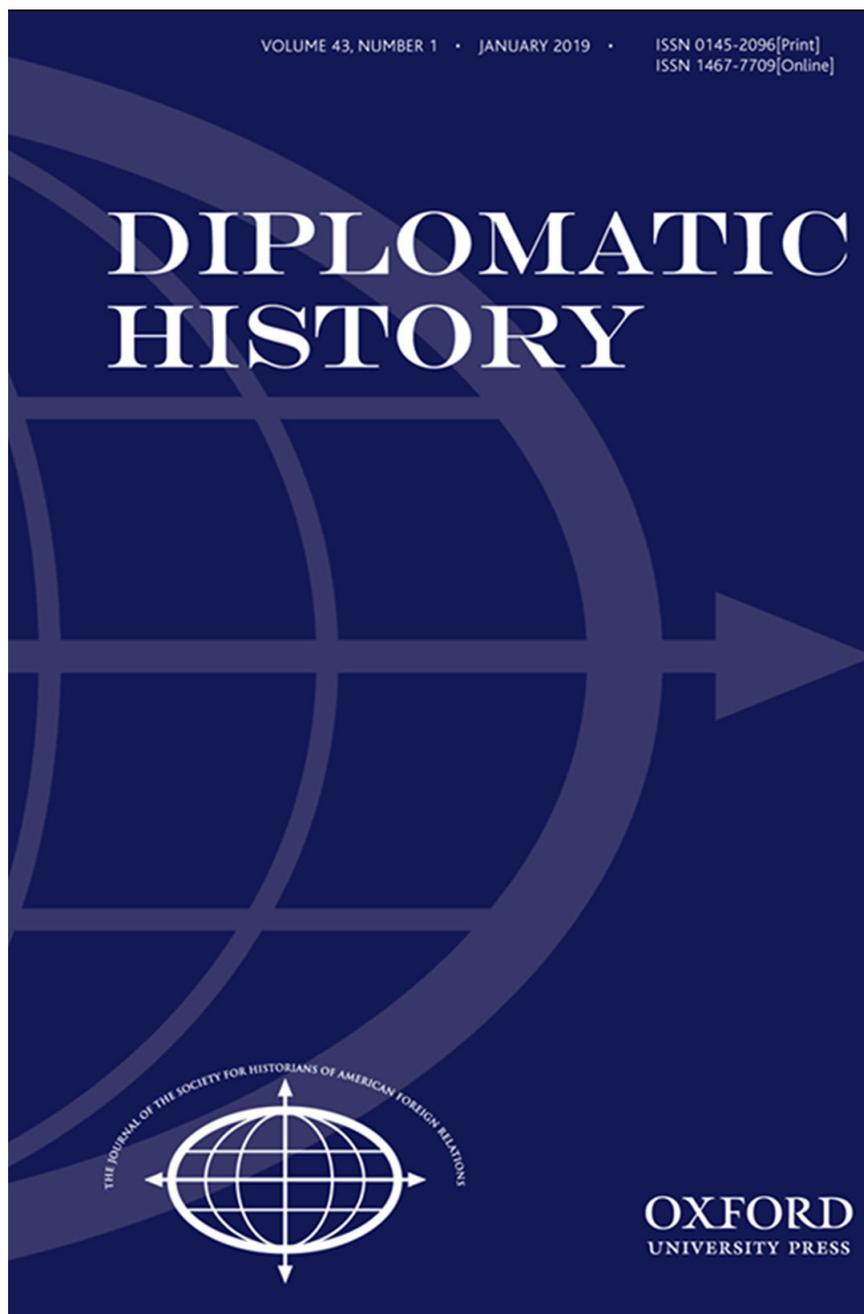
GG Archives in the News



"Net Notes" - December/January 2018

Internet Genealogy looks at websites and related news that are sure to be of interest. In this issue, Diane L. Richard looks at Founders Online and the **Gjenvick-Gjønvik Archives** websites.

Read the article in [Internet Genealogy](#), Vol. 12, No. 5, Decenber/January 2018, p. 50.



Commercial Travel and College Culture: The 1920s Transatlantic Student Market and the Foundations of Mass Tourism - January 2019

Author Tamson Pietsch discusses the Student Third Class Association (STCA) in 1920s transatlantic travel by college students featuring information from the GG Archives.

Read the article in Diplomatic History, Volume 43, Issue 1, January 2019, Pages 83–106, <https://doi.org/10.1093/dh/dhy059>

Internet Genealogy
YOUR GUIDE TO ONLINE RESEARCH

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0 55698 28447 8 Oct/Nov 2019

'Our Ancestors at Sea' - October/November 2019

Sue Lisk offers a selection of four websites, including the **GG Archives**, to help illuminate the maritime travels of immigrant ancestors.

Read the article in [Internet Genealogy](#), Vol. 14, No. 4, October/November 2019, pp. 42-45.

Other Articles On or About the GG Archives

- "Finding Arrival Records Online." National Parks Service, U.S. Department of the Interior, www.nps.gov/elis/learn/education/finding-arrival-records-online.htm. Retrieved 2020-05-24.
- "How to Trace Your Immigrant Ancestors." National Park Service, U.S. Department of the Interior. schundler.net/HowtoTraceYourAncestors.pdf.
gjenvick.com: One of the largest collections of historical documents from the 1800s through 1954 with concentrations in Steamship and Ocean Liner documents and photographs, Passenger Lists, U.S. Navy Archives and additional materials covering World Wars I and II, the Works Progress Administration (WPA) and Immigration documents from Ellis Island, Castle Garden and other Immigration Stations. Retrieved 2020-05-26.
- Richard, Diane L. "Gjenvick-Gjønvik Archives – Some Great Resources for Those Researching Immigrant Ancestors." Gjenvick-Gjønvik Archives – Some Great Resources for Those Researching Immigrant Ancestors, National Genealogical Society, 8 Aug. 2017, upfront.ngsgenealogy.org/2017/08/gjenvick-gjnvik-archives-some-great.html. Retrieved 2020-05-24.
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Advertising on the GG Archives Website

- "GG Archives (Gjenvick-Gjønvik Archives) An Amazing Resource On-Line For Genealogists And Historians." Ancestry Worship Genealogy, 16 May 2015, ancestryworship.blogspot.com/2015/05/gg-archives-gjenvick-gjonvik-archives.html. Retrieved 2020-05-24.
- Jacqueline Sergent, "Primary & Secondary Sources - What's the Difference?" www.scribd.com/doc/262556324/primary-secondary-sources-whats-the-difference. Teacher and Student Resources and Evaluation of Resources - The Gjenvick-Gjønvik Archives: Two document evaluations covering Influence, Characteristics, Accessibility, and Overall Rating. Retrieved 2020-05-26.
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- "Immigration Studies: Primary Source Materials – Gjenvick-Gjønvik Archives." Logue Library, Chestnut Hill College, library.chc.edu/history/websites. Retrieved 2020-05-25.
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- Cohen, Christine. "President's Pen." Whittier Area Genealogical Society, 20 May 2018, <https://wagswhittier.org/blog.php?sid=1&page=1&nr=25&cid=A&tf=A>. Retrieved 2020-05-25.

Advertising on the GG Archives Website

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- "Resources on Michigan." Bernheimer's International Society. <https://bentheimheritage.com/resources/michigan-resources/>. Gjenvick–Gjønvik Archives—A private historical archive, the GG Archives' website has extensive collections of ephemera—articles, photographs, and brochures—on "immigration, military, and ocean travel, as well as fashions and the epicurean life style of past eras." Their mission is to preserve social and cultural history from the 1870s–1950s. For example, learn about housekeeping on board a steamship in this article from 1899. Retrieved 2020-05-26.
- EmilyAnn Frances, "46a-D'Agosto Family – Giuseppe comes to America: Exemptions from Serving in the US Military During WWI." <https://throughthebyzantinegate.wordpress.com/2017/03/09/46a-dagosto-family-giuseppe-comes-to-america/>. Retrieved 2020-05-26.

Wikipedia References

- [`Abdu'l-Bahá's journeys to the West](#)
- [Allan Line Royal Mail Steamers](#)
- [American Line](#)
- [Atlantic Transport Line](#)
- [Bangor Punta](#)
- [Big Four \(White Star Line\)](#)
- [Camp Dodge](#)
- [Compagnie Générale Transatlantique](#)
- [Cunard Line](#)
- [Dominion Line](#)
- [Ellis Island](#)
- [Ephemera](#)
- [Frank P. Sargent](#)
- [Hamburg America Line](#)
- [Hapag-Lloyd](#)
- [Immigration to the United States](#)
- [Jacob Aaron Westervelt](#)
- [Johann Poppe](#)
- [Liebig's Extract of Meat Company](#)
- [Norddeutscher Lloyd](#)
- [Norwegian America Line](#)
- [O'Day Corp.](#)
- [Piper Aircraft](#)
- [Red Star Line](#)
- [RMS Laconia \(1911\)](#)
- [RMS Oceanic \(1899\)](#)
- [Samuel Bradford Caswell](#)
- [Scandinavian America Line](#)

- [Smallpox vaccine](#)
- [SS Blücher](#)
- [SS France \(1910\)](#)
- [SS Hamburg \(1926\)](#)
- [SS Kaiser Wilhelm II](#)
- [SS Leviathan](#)
- [SS Savannah](#)
- [Steerage \(deck\)](#)
- [Underwater acoustic communication](#)
- [United States Lines](#)
- [USAHS Marigold](#)
- [White Star Line](#)
- [William Brown Meloney \(1878–1925\)](#)

GG Archives Promotion in the UK

[Gjenvick-Gjonvik-2015-05](#) MP3 [1.65 MB Duration 2:20]

[Gjenvick-Gjonvik-2015-05](#) WAV [17.6 MB Duration 2:20]